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Entrepreneurship Education and Self-Employment in Nigeria: Evaluation of Perceived Barriers to Actualization

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Abstract

Following the integration of Entrepreneurship Education into the curricular of all tertiary institutions in Nigeria, much light has been shed on the influence of entrepreneurship education on the probability of graduates being self-employed after graduation. However, there is a lack of systemic investigation in the area of barriers to entrepreneurship and how they affect the intention of becoming entrepreneur. Consequently, the aim of this study is to identify perceived barriers which prevent graduates from self-employment. Using responses from 200 graduates of tertiary institutions on a 5 point Likert Scale, data is analysed with Descriptive statistics, Correlation and Component Factor Analysis having subjected the validity check on questionnaires' responses to Cronbach Alpha test. The findings showed that difficulty involved in securing loan from financial institutions, fear of risk, inability to generate new business idea, weak economic environment and difficulty in locating customer were major obstacles to starting a business with cumulative variance of 70.15%. These effects are found to be positive on barriers to graduates' decision to be self-employed with respective eigenvalues of 4.030, 2.674, 2.216, 1.194 and 1.108. The study therefore suggests that the policy maker should implement sound economic policies to boost the country's economic environment, simplify the bureaucracy of assessing loan and increase the campaign to re-orientate Nigerians towards Nigerian products. The institutions of learning also need to do more in the area of mentoring to alley the fear of risk and adopt interactive and practical operational methods of teaching in delivering entrepreneurship education.

Keywords: Actualization, Barriers, Graduates, Entrepreneurship Education, Self-Employment.

INTRODUCTION

The empirical link between entrepreneurship education and entrepreneurial intention have received ample attention from researchers across the world (Harrison and Hart, 1989; Fleming,

1992; Owusu-Ansah and Poku, 2012) and Nigeria in particular (Ekpoh and Edet, 2011; Nnadozie, Akanwa, Nnadozie 2013; Onuma, 2016). These studies have found statistical significant relationship between entrepreneurship education and entrepreneurial intention.

Entrepreneurial intention is one's will to get involved in entrepreneurial activity and is considered as potential predictor of entrepreneurial start up. Dohse and Walter (2010) defined entrepreneurship intention as the willingness of an individual to perform entrepreneurial behaviour, to engage in entrepreneurial action, to be self-employed or to establish new business. According to Kolvereid and Isaksen (2006). Intention to become self-employed determine actual entry into self-employment.

However, the constraints and barriers to entrepreneurship act against one's intention, making realisation of the intentions into entrepreneurial action difficult or even impossible. In the words of Carayannis, Evans and Hanson (2003) including Pittaway and Cole (2007), the intention of an individual to become entrepreneur is shaped by his perception of barriers to business start-up, cultural values and the environment in which he is located. In the same vein, Luthje and Franke (2003) as mentioned in Iakovleva (2014) posit that entrepreneurial intentions relate to perceived barriers to business creation, cultural values and the environments' infrastructure established to support entrepreneurs.

When constraints and barriers exist, the engagement into entrepreneurial activity become difficulty and even practically impossible. There is need to empirically investigate barriers perceived by graduates of Nigerian institutions of higher learning to their entrepreneurial intention. Identifying the perceived barriers will provide means of dramatically improve entrepreneurship education and remind the government of the need to give priority to the necessary support for business start-up.

Conceptual Review

Entrepreneurship Education

The concept of entrepreneurship education is nebulous and many academic researchers have contributed their perspectives on the concept of entrepreneurship education. Towobola and Raimi (2011) conceptualize entrepreneurship education as pragmatic and meaningful interaction between learner and instructor for the purpose of developing in the learner the ability to identify, evaluate and generate ideas and solving problems in a unique way. Entrepreneurship education stimulate consciousness towards self-employment. This is because it is a programme designed to prepare students with the required skills and knowledge to be able to identify opportunities, understand a customer's perception, generate new ideas, and developing business plans as well as understanding and evaluating environmental, institutional and political issues (Cheng, Chan & Mahmood, 2009 as mentioned in Rosni, Md Aminul & Jocelyne, 2015).

To Mauchi et.al (2011), entrepreneurship education is a process of providing individuals with ability to recognize commercial opportunities and the knowledge, skills and attitudes to act on them. Okiti (2009 as mentioned in Akpan and Etor 2013) explained entrepreneurship education

as the gateway to job opportunities and job creation which would constantly enhance self-reliance and self-employment among graduates. Adebayo and Kolawole (2013) also described entrepreneurship education as specializes training given the students or trainees to acquire skills, ideas, managerial abilities and capabilities for self-employment than employed for wage pay. Entrepreneurship education as an area of study has those attitudes and skills essential for responding to one's environment in the process of conceiving, starting and managing a business enterprise.

From the fore going, entrepreneurship education is generally view as a type of training designed to change the orientation and attitude of the recipients (students) and in the process equip with skills and knowledge to enable them start and manage business enterprise.

Self-employment

Self-employment refers to a situation in which an individual conceives, creates, manages and assumes responsibility for a business enterprise rather than working for others in a paid employment. According to Citizen Information (2014), a person is self-employed when he/she owns a business rather than working for an employer. Abdul Karim (2012) also describes self-employment as an act of working for oneself. Self-employment avail the opportunity of generating one's income directly from customers, clients or other organizations as opposed to earning salary as an employee.

Barriers to Entrepreneurship

Barriers to entrepreneurship relate to "precipitating events", moderating the link between entrepreneurial intention and actual efforts to start an enterprise (Luthje & Franke, 2003). They are factors impeding entrepreneurship intentions and are also constraints to one's engagement to self-employment. Sitaridis and Kitsios (2016) after extensive study of literature classified barriers to entrepreneurship into internal barriers and external barriers. Internal barriers are fear of risk, lack of confidence, insufficient entrepreneurial skill and negative attitude towards entrepreneurship. External barriers include poor access to capital, lack of institutional support, resource constraints (human and infrastructure), market related barriers (tough competition, difficulty to find customers), time consuming registration procedures, bureaucracy, administrative burden and political future uncertainty among others. Whichever ways these barriers are classified; they are important factors capable of discouraging the start-up of new businesses.

Empirical Studies

Scholars have empirically provided insight into perceived barriers to entrepreneurship and their relative importance in impeding actualization of entrepreneurship intention. Tanveer et al (n.d) investigate barriers and hurdles to become entrepreneur among 114 undergraduates and post graduates in Pakistan. Their findings revealed that lack of skills, lack of assistance, lack of capital, lack of awareness and fear of future are major hurdles to starting a business. The work Sitaridis and Kitsios (2016) showed that financial and market constraints have significant negative effect on the entrepreneurial intentions and motives of students towards entrepreneurship in Greece.

Van der Zwan, Zuurhout & Hessels (2013) assessed possible mediating role of perceived financial impediments, perceived administrative complexities and fear of business failure on entrepreneurial intentions of 20,000 individuals in 36 European countries, their result revealed perceived administrative complexities hinders individual most to become self-employed. Smith and Beasley (2011) in their study of factors that influence seven graduate students in the creative and digital industries to start and run their own businesses in the United Kingdom identified lack of financial resources, lack of general business knowledge, contradictory advisory support from external agencies and lack of sector-specific mentors as impeding factors. In a survey of 226 Malaysian postgraduate students Sandhu, Sidique and Riaz (2010) confirmed that most significant barriers to entrepreneurial intentions are lack of social networking followed by the lack of resources and aversion to risk.

From the fore going it is shown that the types of barriers to entrepreneurship varies across countries. This study therefore set to empirically identify and specify those factors which Nigerian graduates that had received entrepreneurship education perceived as hindrance to set up their own businesses.

Methodology

Survey method was adopted in carrying out this study because of the large population of Nigerian graduates. This is line with Babbie's (2004) submission as mentioned in Nnadozie et al (2013) that the survey method allows researchers to draw a large sample that is representative of the total population. The data used were collected through structured questionnaire containing 16 statements on barriers to entrepreneurship as obtained in literature. Each statement is measured on 5-point Likert scale ranging from strongly disagree to strongly agree. (1. Strongly disagree, 2. Disagree, 3. Undecided, 4. Agree, 5. Strongly agree). The respondents were graduates who has positive entrepreneurial inclination and on National Youth Service Corps (NYSC) in Yewa South local government, Ogun State, Nigeria. They were carefully selected through random sampling method. The reliability of the data was measured with Cronbach's alpha. Descriptive Statistics and intercorrelaton analysis were applied to scale statements to examine the order of importance. Principal component analysis which is a statistical procedure that extracts important variables (by removal of redundant variables) in a data set was also employed as data reduction technique to ascertain whether or not there exist a set of stable and reliable factors germane to the study.

Results and Discussion

Reliability analysis made returned a Cronbach's Alpha statistic of 0.764 in table 1, which indicates a high level of internal consistency for the 5-point likert scales used under study. This also shows that the scales were found to be reliable for the research work thereby showing individual contribution of all the barrier factors for decision making process.

Table 1: Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.764	.765	16

Figure 1 to 3 showed demographic features of the respondents. Majority of the respondents (69%) were male graduates; 57% were degree holders; with majority (62%) between age brackets 21-25 years respectively. Analysis of age and educational qualification of the respondents serves as a factor for the consistency and reliability of the research questions based on their level of maturity and educational background.

Fig.1: Pie-Chart Showing Gender of Respondents

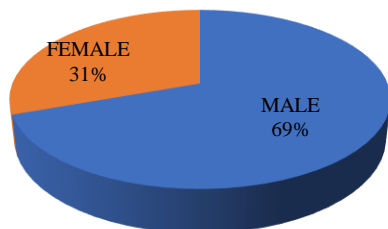


Fig.2: Pie chart showing Educational Qualification of Respondents

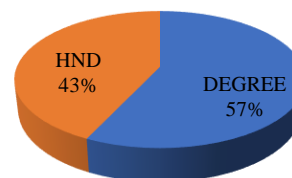
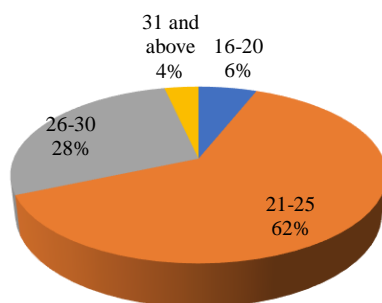


Fig.3: Pie chart showing age distribution of respondents



The descriptive statistics in table 2 revealed that all the barriers listed were important in inhibiting the respondents' decision to be self-employed. The average score for all the tests have a similar spread, with fear of risk being the most significant inhibiting factor followed by difficulty in obtaining bank loan.

Table 2: Descriptive Statistics

	Mean	Std. Deviation	Analysis N
Fear of Risk	3.92	1.376	200
Fear of failure	3.74	1.304	200
Inability to develop new business idea	2.71	1.147	200
Inability to write business plan	2.7250	1.36333	200
Insufficient practical skill to start business	3.17	1.259	200
Lack of savings	3.70	1.233	200
Difficulty in obtainig bank finance	3.82	1.287	200
Complicated legal and administrative procedure for business registration.	3.13	1.223	200
Poor implementation of import related legislation	3.17	1.269	200
Weak economic environment	3.78	1.066	200
Fear of uncertainty	3.63	1.100	200
Low demand for Nigerian made goods/services.	3.50	1.375	200
Difficult to find customers	2.76	1.401	200
Tough Competition	3.69	1.340	200
Poor state of infrastructure in the country	3.37	1.436	200
Lack of family support	2.25	1.197	200

The starting point for all factor analysis techniques is the correlation matrix. All factor analysis (Principal Components) techniques try to clump subgroups of variables together based upon their correlations and often one can get a feel for what the factors are going to be by examining the correlation matrix and spotting clusters of high correlations between groups of variables. The result of correlation matrix in table 3 indicates that there exists positive degree of relationship between majorities of the barrier factors considered. According to Norman and Streiner (2001), if there are few correlations above 0.3 it is a waste of time of carrying on with the analysis. Table 3 further revealed that majority of the factors have estimated correlations above 0.3 coefficients. Clearly we do not have that problem.

Table 3: Correlations																	
		Fear of Risk	Fear of failure	Inability to develop new business idea	Inability to write business plan	Insufficient practical skill to start business	Lack of savings	Difficulty in obtaining bank finance	Complicated legal and administrative procedure for business registration	Poor implementation of import related legislation	Weak economic environment	Fear of uncertainty	Low demand for Nigerian made goods/services	Difficult to find customers	Tough Competition	Poor state of infrastructure in the country	Lack of family support
Fear of Risk	Pearson Correlation	1	.568	.119	-.023	-.149	-.056	-.244	-.200	-.438	.087	.312	-.059	-.026	.259	-.097	.055
	Sig. (2-tailed)		.000	.094	.752	.035	.431	.001	.005	.000	.219	.000	.409	.718	.000	.172	.442
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Fear of failure	Pearson Correlation	.568	1	.372	.098	.222	.250	.149	-.008	.112	.103	.240	.358	-.004	.430	.357	.225
	Sig. (2-tailed)	.000		.000	.167	.002	.000	.036	.912	.115	.146	.001	.000	.954	.000	.000	.001
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Inability to develop new business idea	Pearson Correlation	.119	.372	1	.787	.271	-.117	-.149	.202	.411	.058	.063	.281	.387	.191	.163	.456
	Sig. (2-tailed)	.094	.000		.000	.000	.098	.036	.004	.000	.418	.374	.000	.000	.007	.021	.000
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Inability to write business plan	Pearson Correlation	-.023	.098	.787	1	.214	-.212	-.206	.217	.347	.038	.052	.188	.363	.040	.005	.433
	Sig. (2-tailed)	.752	.167	.000		.002	.003	.003	.002	.000	.596	.469	.008	.000	.570	.940	.000
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Insufficient practical skill to start business	Pearson Correlation	-.149	.222	.271	.214	1	.272	.198	.244	.363	.233	.139	.295	.045	.147	.267	-.074
	Sig. (2-tailed)	.035	.002	.000	.002		.000	.005	.000	.000	.001	.049	.000	.524	.038	.000	.300
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Lack of savings	Pearson Correlation	-.056	.250	-.119	-.212	.272	1	.684	.275	.252	.190	.238	.300	-.150	.127	.384	-.065
	Sig. (2-tailed)	.431	.000	.098	.003	.000		.000	.000	.000	.007	.001	.000	.034	.073	.000	.361
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200

	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Difficulty in obtaining bank finance	Pearson Correlation	-.244	.149	-.149	-.206	.198	.684	1	.327	.287	.286	.147	.397	.034	.127	.678	-.346	
	Sig. (2-tailed)	.001	.036	.036	.003	.005	.000		.000	.000	.000	.037	.000	.628	.073	.000	.000	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	
Complicated legal and administrative procedure for business registration.	Pearson Correlation	-.200	-.008	.202	.217	.244	.275	.327	1	.644	.341	.031	.292	.246	-.135	.394	-.073	
	Sig. (2-tailed)	.005	.912	.004	.002	.000	.000	.000		.000	.000	.660	.000	.000	.056	.000	.308	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	
Poor implementation of import related legislation	Pearson Correlation	-.438	.112	.411	.347	.363	.252	.287	.644	1	.362	-.051	.335	.094	.138	.446	.154	
	Sig. (2-tailed)	.000	.115	.000	.000	.000	.000	.000	.000		.000	.471	.000	.187	.051	.000	.029	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	
Weak economic environment	Pearson Correlation	.087	.103	.058	.038	.233	.190	.286	.341	.362	1	.358	.119	.028	.278	.410	-.103	
	Sig. (2-tailed)	.219	.146	.418	.596	.001	.007	.000	.000	.000		.000	.093	.690	.000	.000	.146	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	
Fear of uncertainty	Pearson Correlation	.312	.240	.063	.052	.139	.238	.147	.031	-.051	.358	1	.286	.039	.223	.081	-.025	
	Sig. (2-tailed)	.000	.001	.374	.469	.049	.001	.037	.660	.471	.000		.000	.582	.002	.256	.722	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	
Low demand for Nigerian made goods/services.	Pearson Correlation	-.059	.358	.281	.188	.295	.300	.397	.292	.335	.119	.286	1	.281	.333	.537	.036	
	Sig. (2-tailed)	.409	.000	.000	.008	.000	.000	.000	.000	.000	.093	.000		.000	.000	.000	.614	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	
Difficult to find customers	Pearson Correlation	-.026	-.004	.387	.363	.045	-.150	.034	.246	.094	.028	.039	.281	1	-.011	.191	-.025	
	Sig. (2-tailed)	.718	.954	.000	.000	.524	.034	.628	.000	.187	.690	.582	.000		.877	.007	.728	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	

Tough Competetion	Pearson Correlation	.259	.430	.191	.040	.147	.127	.127	-.135	.138	.278	.223	.333	-.011	1	.353	.083
	Sig. (2-tailed)	.000	.000	.007	.570	.038	.073	.073	.056	.051	.000	.002	.000	.877		.000	.243
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Poor state of infrastructure in the country	Pearson Correlation	-.097	.357	.163	.005	.267	.384	.678	.394	.446	.410	.081	.537	.191	.353	1	-.166
	Sig. (2-tailed)	.172	.000	.021	.940	.000	.000	.000	.000	.000	.000	.256	.000	.007	.000		.019
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
Lack of family support	Pearson Correlation	.055	.225	.456	.433	-.074	-.065	-.346	-.073	.154	-.103	-.025	.036	-.025	.083	-.166	1
	Sig. (2-tailed)	.442	.001	.000	.000	.300	.361	.000	.308	.029	.146	.722	.614	.728	.243	.019	
	N	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200

The KMO value of 0.594 in table 4 indicates that the interrelationships of the variables are of good precision. Bartlett's test of sphericity (1658.206, df=120) with an associated p value of <0.001 also indicates that we can proceed with the research study.

Table 4: KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.594
Approx. Chi-Square		1658.206
Bartlett's Test of Sphericity	df	120
	Sig.	.000

The result of component analysis is shown in table 5, table 6 and figure 4. Five factors based on their variance and significance of Kaiser criterion (Kaiser,1960) were extracted among factors inhibiting respondents' decision for self-employment. These factors are difficulty in getting bank finance, inability to develop new business ideas, fear of risk, weak economic environment, and difficulty in finding customer with variance of 4.030, 2.674, 2.216, 1.194 and 1.108 respectively and of which their Eigen value is greater than one. These factors altogether explained 70.15% of the total variation. The other eleven (11) were also found to be fundamental structure of barriers but contributed only 29.85% of the total variation.

Table 5

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	4.03	25.187	25.187	4.03	25.187	25.187	3.307	20.666	20.666
2	2.674	16.715	41.902	2.674	16.715	41.902	2.62	16.375	37.041
3	2.216	13.853	55.755	2.216	13.853	55.755	2.262	14.138	51.179
4	1.194	7.462	63.217	1.194	7.462	63.217	1.61	10.06	61.239
5	1.108	6.927	70.145	1.108	6.927	70.145	1.425	8.906	70.145
6	0.916	5.726	75.871						
7	0.853	5.332	81.203						
8	0.779	4.866	86.069						
9	0.526	3.285	89.354						
10	0.42	2.624	91.978						
11	0.395	2.47	94.448						
12	0.294	1.836	96.284						
13	0.223	1.392	97.676						
14	0.164	1.023	98.699						
15	0.128	0.801	99.5						
16	0.08	0.5	100						

Table 6: Principal Component Factor Analysis (varimax rotation), Factor loadings and Communalities for the Barrier Variables

	Component					Communalities
	1	2	3	4	5	
Fear of Risk	-.291	.070	.812	.128	.057	.769
Fear of failure	.343	.281	.756	.031	.058	.772
Inability to develop new business idea	.060	.839	.185	.052	.328	.852
Inability to write business plan	-.095	.806	.027	.112	.346	.791
Insufficient practical skill to start business	.395	.304	-.020	.305	.073	.347
Lack of savings	.705	-.136	.094	.128	.328	.649
Difficulty in obtaining bank finance	.839	-.304	.051	.126	.018	.815
Complicated legal and administrative procedure for business registration.	.431	.232	-.391	.458	.206	.644
Poor implementation of import related legislation	.536	.553	-.359	.319	.059	.827
Weak economic environment	.207	.010	.084	.850	.036	.774
Fear of uncertainty	.033	-.089	.482	.586	.079	.591
Low demand for Nigerian made goods/services.	.660	.192	.250	-.011	.345	.654
Difficult to find customers	.072	.155	-.039	.016	.893	.828
Tough Competition	.305	.142	.600	.088	.058	.485
Poor state of infrastructure in the country	.810	.011	.115	.165	.207	.740
Lack of family support	-.164	.729	.162	-.197	.249	.685

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.^a

a. Rotation converged in 13 iterations.

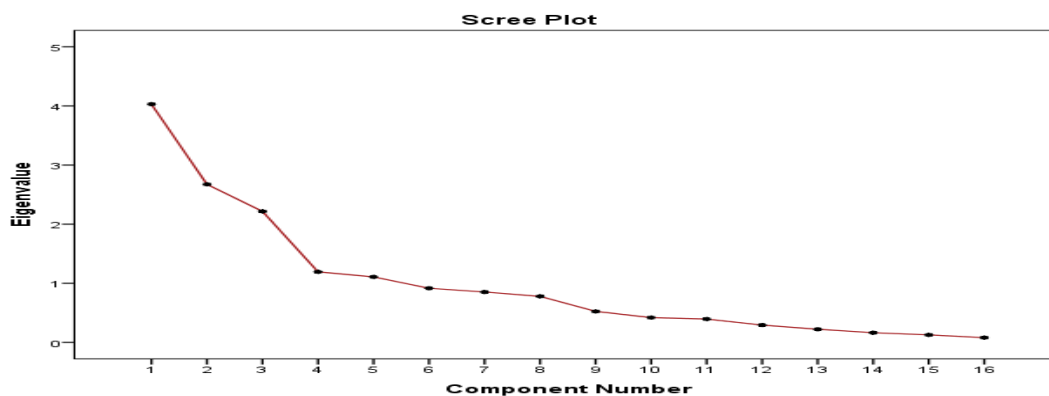


Fig: 4 Screen Plot of Ordered Eigen Value

Conclusion and Recommendations

This study empirically investigated barriers inhibiting self-employment among Nigerian graduates. Five perceived barriers were found to be significant and positively correlated with the graduates' decision to self-employment. They are difficulty in getting bank finance, inability to develop new business ideas, fear of risk, weak economic environment and difficulty in finding customers. These reported perceived barriers to business start-ups could possibly explain low engagement of Nigerian graduates into self-employment. The longer these barriers persist, the lesser would be the number of graduates engaged in self-employment. It is therefore recommended that the policy makers should with outmost priority start to implement sound economic policies that would boost the country's economic environment to create enabling environment for business start-ups; simplify the bureaucracy of accessing loan to make finance readily available for graduates entrepreneurs; and the campaign to re-orient Nigerians towards products produced in Nigeria should be intensified to widen market for locally made products. The Entrepreneurship Development Centres in various institutions of higher learning also need to do more in areas such as business advice, mentorship and practical support to make students capable of devising a way to overcome the fear of risk and develop ability to generate new business idea. Implementing the listed suggestions will go in a long way to encourage Nigerian graduates to consider self-employment as career option.

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